

## Make Your Workplace Greener. Create Positive Local Impacts!

Company Green Map projects can:

- Spur energy efficiency and resource conservation while transparently charting progress
- Encourage changes in the company culture to support sustainability and healthy climate measures
- Bring community stakeholders together to yield cross-the-board benefits

Green Maps highlight sustainability sites in hundreds of cities around the world. Now, Green Map System is making its mapmaking tools available to companies with corporate social responsibility (CSR) and sustainability programs.

### BENEFITS OF GREEN MAPMAKING

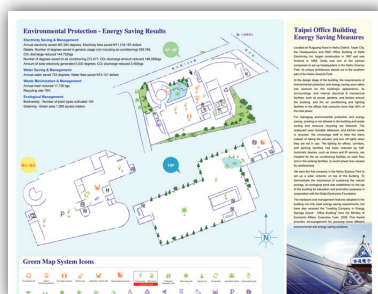
Company Green Maps can be shared publicly or created for in-house use. Each project includes its own outreach strategies and practical outcomes. Your Green Map can:

- Include indoor and outdoor areas of facilities, extending to the surrounding community
- Identify greening opportunities and showcase recent accomplishments or plan future steps
- Orient your employees and/or customers toward local green living resources and greener commuting options
- Highlight, preserve and enhance biodiversity on company-owned land or natural areas near your facilities
- Showcase the community and corporate sustainability projects you have supported

### YOUR OWN COMPANY GREEN MAP PROJECT

Green Map System can help you create more healthful workplaces for your employees, families, and communities.

- Using our new mapping platform, an interactive Company Open Green Map can be created, shared and updated rapidly. Several people can work on one map project independently. Based on the familiar Google Map, Open Green Maps can be used to inspire company change and even be shared with the public and press.
- Workshops and printed Company Green Maps can be created using our award-winning adaptable toolkit. Green Map staff and local Mapmaking partners can also assist your HR or CSR department in developing a program that engages community members.



One of Delta's 18 printed Green Maps



Workshop engaged staff leadership skills



Nokia's Green Map workshop

### CASE STUDY

#### Delta Electronics: Spurring Energy Efficiency and Conservation

China, Taiwan & beyond: Delta Electronics introduced Green Mapmaking in all their facilities worldwide over a two-year period. Each of the 18 Green Maps they published features an accounting of the CO<sub>2</sub>, energy, water, waste and cost reductions achieved. The company has also created an interactive animation feature that encourages project replication. Staff had "a collective experience completely different from their everyday work," quoting Bruce Cheng, Chairman

Find case studies from Nokia (Beijing China), Ricoh (Nagoya Japan), New York University and more at [GreenMap.org/csr](http://GreenMap.org/csr)