

Support Citizen Involvement. Encourage sustainable development!

A wide range of governments and agencies are involved in local Green Map projects. Each promotes public participation by highlighting local environmental and sustainability assets and issues. These Green Map projects – guided, funded or leveraged with government resources – can aid local planning efforts and enhance appreciation for the uniqueness of home.

In creating Green Maps, governments can opt to partner with local non-profits, community groups and other stakeholders or encourage schools and colleges to participate, giving diverse people the opportunity to study, chart and improve the health and vitality of their region.

One modest registration fee provides access to all these tools: professional guides, adaptable resources for grassroots and schools participation, interactive mapping website, mobile website, Green Map iPhone App and more.

TECHNICAL BENEFITS OF A GOVERNMENT GREEN MAP

- Deliver sustainability information more easily and effectively to the public
- Compelling, easily compared visual representations of local resources can inspire new environmental programs and green living campaigns
- Reach diverse audiences in printed, online, interactive and mobile formats
- Collect, organize, and share information through the Open Green Map platform
- Comprehensive and targeted data for each green site

COMMUNITY BENEFITS OF A GOVERNMENT GREEN MAP

- Create stronger and more functional bonds between citizens and civic agencies
- Demonstrate government transparency and accountability on sustainability issues
- Increase local economic activity and the use of public infrastructure
- Develop local capacity in technology, communications and sustainable development
- Encourage policy change and strong local initiatives
- Involve community members in special events and long-term projects
- Engage constituents and planning, GIS, parks, education, sustainability, natural resources and other agencies in a comprehensive discussion

SPECIALIZED CONSULTING FOR GOVERNMENT

- Feasibility studies and strategic planning
- Organizing through community groups and schools
- Workshops, train-the-trainer programs and presentations
- Public outreach campaign and design services
- Licensing Green Map Icons for signage, applications, books, products, etc.

Case Study:

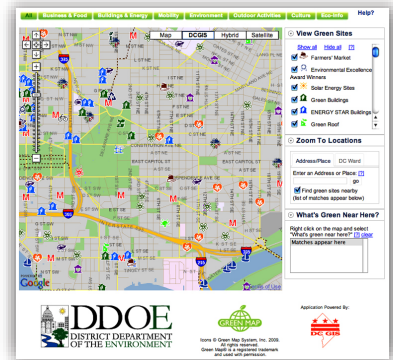
Washington D.C.

Launched on Earth Day 2010, Green DC Map exemplifies a successful partnership between City agencies informed by the detailed feasibility study that Green Map System undertook for the DC Department of the Environment with a local nonprofit. An exciting new GIS map and printed Green Maps were produced. With wonderfully documented green sites spread throughout the city, Green DC Map meets the diverse needs of both residents and visitors.

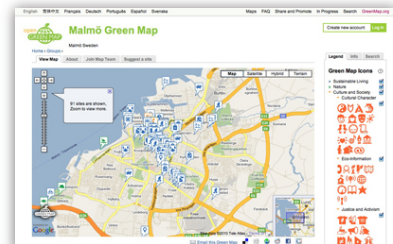
For details at: GreenMap.org/services/government

What kind of Green Map project would work best for your community?

Contact Green Map System at +1 212 674 1631 or info@greenmap.org | GreenMap.org



Washington D.C.



Malmö, Sweden



Cape Town, South Africa