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high resolution images at  
GreenMap.org, click News

## **Open Green Map – Social Mapping for Sustainable Community Development**

Green Map System, the award-winning 13-year old non-profit that supports a global community mapping movement, is now building a social mapping website to significantly expand the promotion of green living resources worldwide. The Open Green Map will invite visitors to add their own commentary, ratings, images and videos to each natural, cultural and sustainability site charted on the map, in any language. The impacts will also be collected, so everyone can assess how each site, pathway and resource is changing the habits of people and communities.

Preview it today at [OpenGreenMap.org](http://OpenGreenMap.org), and watch for the public debut in mid-2008. Theme maps and user-selected views, data sharing, widgets and mobile access are in the plans. To get involved with Open Green Map and benefit communities worldwide, contact the New York global Green Map office at [info@greenmap.org](mailto:info@greenmap.org) or +1 212 674 1631. And to join the Green Map movement that has spread to 50 countries, click the Participate link on [GreenMap.org](http://GreenMap.org).

### **Think Global, Map Local!**

While Green Map System is lowering barriers to participation with this interactive resource that merges local knowledge, familiar Google Map technology and the latest version of the universal Green Map Icons (see [GreenMap.org/icons](http://GreenMap.org/icons)), the organization will continue to support full-scale participatory Green Map projects, too. "Since 1995, over 470 diverse cities, towns and villages in more than 50 countries have utilized our adaptable resources and global iconography to create a fresh perception of home. Open Green Map will help many projects expand from a community effort to a citywide context", said Wendy Brawer, Founding Director of Green Map System.

Moreover, the underlying database for this innovative interactive website will make it easier for mapmakers to organize their teams and plan the contents of printed maps in addition to instantly providing online Open Green Maps. And, excitingly, the website's visitors will be able to access the related printed Green Maps produced since 1995 to ascertain the progress toward sustainability being made and to connect with the organizations and networks that have created them. Already a NetSquared finalist, Open Green Map is a significant new tool for sharing insights on green living resources worldwide!

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