

Green Industries in NYC 2009



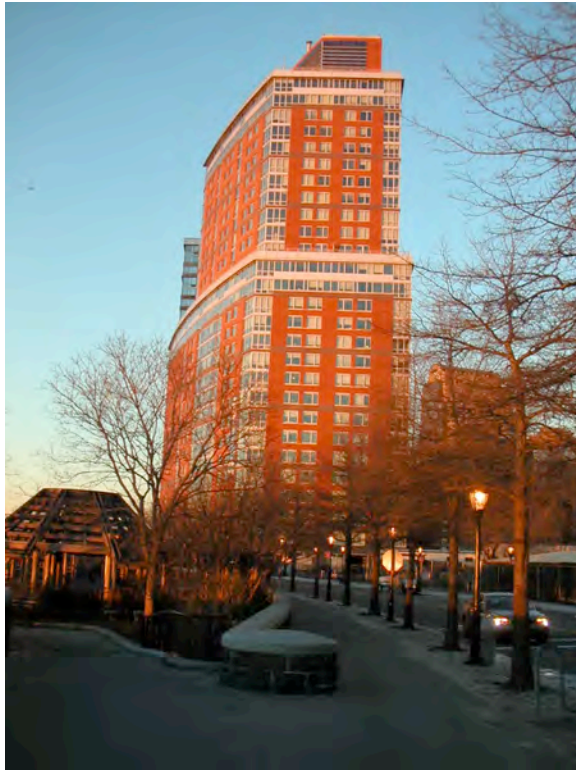
This image helped ignite this movement!

What does NYC offer?

- Green Collar Jobs
- Green Infrastructure
- Traditional & Cutting Edge Industries
- Eco Entrepreneurship
- Sustainable Practitioners
- Agencies, universities, NGOs and CBOs all going green!



Green Industries in NYC 2009



Solaire
Battery Park City



Architecture and Design

- Electrician
- Green Building trades
- Energy Auditor
- Window installer
- Energy Star products Salesperson
- Efficient Building Super
- Solar Installer (PV, thermal)
- Green Architect

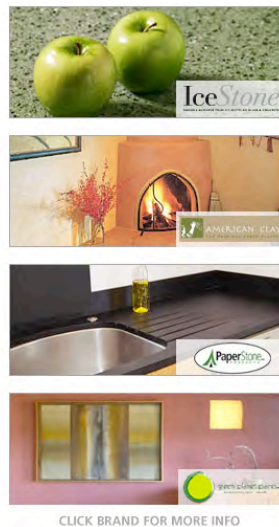


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Waste Reduction

- Secondhand Store Staff
- Reclaiming building elements
- Recycled product manufacturing
- Furniture reupholstering
- Antique Dealer
- Master Composter
- Repair person
- Recycler/Scrap dealer
- Green Cleaner



Icestone
Brooklyn Navy Yard



Presented by Green Map System

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Recycle-a-Bicycle
Dumbo & LES



Mobility

- Pedicab Driver
- Employee in Public Transport System
- Bike Shop sales & repair
- Bike Designer
- Messenger
- Biodiesel Maker
- ZipCar car sharing & other alternatives



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Youth-designed Greenhouse
LES Park



Work with Nature

- Parks and Rec Staff
- NY Botanical Gardens and Zoos
- Green Roof Installer
- Gardener
- Backyard Habitat Specialist
- Marine Biologist
- Dog Walker
- Animal Rescuer



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Campaigning for Open Space
and Cleaner Air

Justice and Activism

- Non-profit Sector
(#7 in NYC!)
- Community Organizer
- Environmental Lawyer
- Remediation Staff
- Social Worker
- Investigative Journalist
- Civil Servant
- Politician
- Judge



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Eco-Information

- Environmental Educator
- Green Designer
- Librarian
- Blogger
- Teacher/Trainer
- Eco Consultant
- Green Mapmaker
- Publisher

What is Win-Win?

- Energy Efficiency Program
 - Providing small businesses a resource management tool (tracking energy, water, waste, carbon, and monetary savings)
- Green Jobs Training
 - Creating real-world green collar jobs and business education for students



Win Win, new energy efficiency training program for youth
win-win.envirolution.org

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Food

- City Farming
- Agriculture
- Specialty Producer
- Healthy Café Chef
- Greenmarket Staff
- Caterer
- Organic Campaigner
- Food Bank Operator
- Nutritionist



City Farm
Bronx



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Culture and Society

- Tour Guide
- Exhibit Designer
- Permaculturalist
- Travel Planning
- Green TV/Media
- Green Writer
- Eco Artist
- Green Super-Model
- Eco Fashion Designer

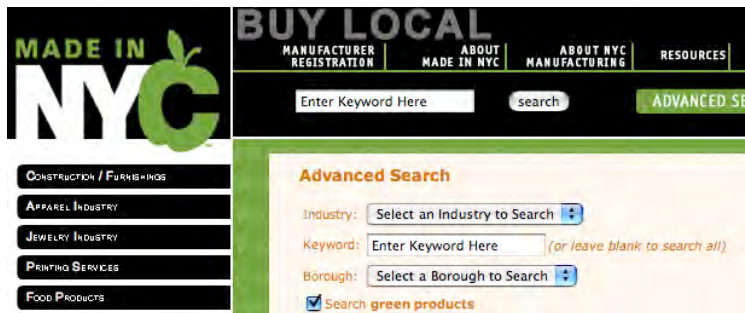


Green Apple Tour
Manhattan



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All of the places where these jobs take place belong on the **Green Map**!



The Center for Sustainable Energy, established in 2003 at Bronx Community College, City University of New York, is funded with a Congressional appropriation sponsored by Representative José Serrano, and administered through the U.S. Department of Energy.

[SOLAR ENERGY LINKS](#) | [TRAINING COURSES AND SEMINARS](#)



- [MadeinNYC.org](#)
- [bcc.cuny.edu/institutionalDevelopment/cse/](#)
- [RecycleaBicycle.org](#) & many more!



Green Industries in NYC 2009

Being a Green Mapmaker is a great way to get started. You'll gain skills in:

- Technical, Communications & Ecological Literacy
- Analytic and Visual Expression
- Cross-culture Collaboration & Exchange
- Orientation to Community Assets & Challenges
- Create a Lasting Record of Change
- Experiential & Service Learning
- Planning & Visioning

Find out more at GreenMap.org/join



Green Industries in NYC 2009

Explore GreenMap.org
GreenAppleMap.org (in NYC)

Reach us to find out how to use
mapmaking, community building and leadership development to
change perspectives on new opportunities in the green
economy

info@greenmap.org

212 674 1631



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