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WEB
Wendy E. Brawer

WEB

This word is my initials, and it's also how I view the world, as a delicate and interconnected marvel. I create ways to strengthen our shared web: my multi-media artwork is urban, collaborative, sustainability-oriented and hopeful, inclusive and informative, shaped by natural systems, a sense of social responsibility and our common desire to live healthier, more culturally rich lives.

ARTIST'S STATEMENT

My work is dedicated to protecting creative freedom. I believe that by protecting the web-of-life that sustains and inspires us, we can safeguard the energy, inspiration and materials for all of humanity's cultural pursuits, dreams and pragmatic needs. I create ways to work together for our common future.

HISTORY

I began my art training at Detroit's Center for Creative Studies at age 8. I graduated from Cass Technical High's Arts & Crafts Program in 1971, then left Detroit for Seattle. I studied mixed media sculpture at the University of Washington's Art School, then began my visual art career in the mid-seventies.

During the next decade, I created sculpture, public art and site-specific works for numerous solo and group exhibitions, public and private commissions and collections, mainly in the Seattle area. I produced socially conscience projects and collaborative works with dozens of participants; artist's products and art direction were sidelines.

In 1985 my husband and I moved to Tokyo. I took part in exhibits, publications and art events, all while widening my view on creative expression and quality of life. I experienced a sea change upon our arrival in NYC in the late Eighties. My work began to turn green, blurring the boundaries between art and design.

In the 1990s, my WEB expanded again, and I began to work as a multi-media social sculptor, map-maker and eco-designer, working digitally and in 2 and 3 dimesions. My first website debuted in 1995, and I began writing for publications including Places, Design World and Whole Earth Review. I taught at Cooper Union and Parsons School of Design, and gave workshops at the Smithsonian National Design Museum (NYC) and Building Museum (DC), in Tokyo, Kyoto, Delft NL, at Henry Street Settlement and several other NYC cultural institutions and schools (see talks, over).

- I created Manhattan Plaza's mobile eco-info center, colorful exhibits, campaigns, events, and youth projects at this 1,700 unit social housing complex (95-97)
- I created Times Square Deposit Banks, "self-emptying" recycling bins that provided dignity to redeemers of bottles & cans and other greening projects for the Times Square Business Improvement District (93-95)

In the 90's, my work was included in these exhibits, and others:

- IIID's Vision Plus 7, Tokyo (99)
- Queens Museum of Art's Maporama, NY (99)
- Cooper-Hewitt National Design Museum's Under the Sun, NYC (98)
- UNESCO's Ethics & Culture of Sustainable Development, Havana (98)
- Culture Connections' traveling ReFuse exhibit (6 European museums, 98-06)
- Art & Science Collaborations' Towards the New Emerging Culture, NYC (98)
- Earth Centre's permanent exhibit, Doncaster UK (98-present)
- Seattle Art Museum's Sustainable Design (97)
- Open Center's Wild City, NYC (97)
- New York Public Library's Garbage! (96)
- Future of Cities at the United Nations Social Summit, Copenhagen (95)
- Fashion Institute of Technology's Hello Again! NYC & Oakland CA (94)
- Cooper-Hewitt National Design Museum's Power of Maps (92)

HONORS

- 05 Yves Rocher's Woman of Earth - Terre de Femmes Award, France
- 03 Honorary Citizen of Nagakuta Japan
- 03 Gaea Foundation Sea Change Fellowship
- 02 Certified as Artist, City of New York Dept. of Cultural Affairs
- 02 Shift Eco-Innovator
- 01 I.D. Top 40 Socially Responsible Designer
- 99 Art & Science Collaborations SolarScapes Co-Winner
- 98 Communication Arts' Kudos Award
- 97 Designer-in-Residence, Cooper-Hewitt, National Design Museum, Smithsonian Institute
- 94 Partner In Education, NYC Board of Education

HISTORY SINCE 2000

The WWW has played a significant role in my work, helping me create the Green Map System in collaboration with hundreds of people world-wide. Originally an exploration in cross-cultural expression that grew from my original Green Apple Map of NYC's rich environment (92), Green Map System became a nonprofit in 2000. Today this eco-cultural movement has spread to 47 countries, publishing more than 240 Green Maps, and providing hundreds of exhibits, videos, presentations and other events around the world. As founding director, I create Green Maps, exhibits, events, documentation in digital and printed formats, tools and outreach materials. Today, GreenMap.org attracts over 1,200 new visitors daily.

HONORS INCLUDE:

- 06 Actionable Idea, World Urban Forum, Vancouver CA
- 05 EXPO 2005 Exhibit & International Presentation Series, Aichi Japan
- 02 Spirit of the Land Award, Salt Lake City Olympics
- 01 The Tech Museum of Innovation Laureate, San Jose US
- 01 Municipal Art Society's Merit Award, NYC
- 00 Project Around the World, EXPO 2000, Hannover Germany
- 99 US National Award for Sustainability for New Communications Tools
- 98 Global Best Practices 100 List, United Nations

SELECTED EXHIBITS INCLUDE:

- 06 Treasured Maps · New York Public Library, Main Branch
- 05 Green Map Hall · EXPO 2005's NGO Global Village & Aichi Pavilion
- 04 Vibrant Communities: Green Maps of NYC & the World · Municipal Art Society
- 02 Tokyo Art Jungle · Tokyo International Forum & Yamanote Train

SUPPORTERS INCLUDE:

Rockefeller Bellagio Center, Nancy Gray Foundation for Art & the Environment, Graham Foundation for Advanced Studies in the Fine Arts, NY Community Trust, Materials For The Arts, individual donors (complete list online).

OTHER PROJECTS

INCLUDE CONTRIBUTING TO THESE BOOKS:

- 05 *Mapping Our Common Ground* · Mapas Verde Americas (Spanish & Eng.)
- 05 *Energetic Green Map Movement* · Society of Wilderness (Chinese)
- 04 *Green Map Atlas* · Green Map System (multimedia - English & Japanese)
- 00 *Giving the Land a Voice*, Harrington, editor
- 97 *Design and Feminism* · Rothschild, editor

AND THESE WEBSITES: GreenMap.org · GreenAppleMap.org · GreenAtlas.org

CONFERENCE PRESENTATIONS include European International Schools, The Hague (05) Building Energy, Boston (05) · Planetwork, NYC (05) & San Francisco (03, 00) EcoMetropolis, NYC (05-04) · Convergence, Dublin (04) · Building Green, Detroit (04) · Social Venture Network, NY (03) · HearSay, Philadelphia (02) DEMI, London (01) · The Future of Design, Seattle (01) · Culture Jam, NYC (01) American Planning Association, NYC (00)

UNIVERSITY TALKS include The New School, NYC (06) · Glasgow School of Art (05) · California College of the Arts (04) · Rhode Island School of Design (03) · U. of Michigan (01) · U. of Dublin (01) · U. of The Arts, PA (00) · Connecticut College (00)

CO-CREATING SolSpherica, Liberty Science Center's interactive solar energy exhibit with the world's first solar theremin (early electronic instrument), joystick-driven tracker, BIPV. Created with Amelia Amon & Robert Moog, 00-05, Jersey City NJ.

PROFESSIONAL AFFILIATIONS o2 NYC, Board (05-present) · Women In Environmental Arts (05-present) · BALLE Advisory Board (03-present) · o2 Global Network (95-present) · Art & Science Collaborations (98-present) · ADPSR (95-present)

COVERAGE OF MY WORK IN: BOOKS

- 04 *World Without Words*, Evamy
- 04 *Information Design Sourcebook*, Ikeda & Schneider (Japan)
- 03 *High School Art Curriculum* (Japan)
- 03 *Small World: Maps & Mapmaking*, Young
- 00 *Giving the Land a Voice*, Harrington
- 98 *Choose to ReUse*, Goldbecks
- 98 *Ecology of Place*, Beatley et al.
- 97 *Ecology Of Design*, AIGA
- 96 *Making a Living While Making a Difference*, Everett

NEWSPAPERS

International Herald Tribune, National Catholic Reporter, Christian Science Monitor, NY Newsday, NY Daily News, LA Weekly, San Diego Union Tribune, St. Paul Pioneer Press, Edmonton Journal, Montreal Gazette, L'Express (CA), The Guardian, Liverpool Telegraph (UK), Auf Bau (DE), Positive News, Sydsvenskan (SE), Waikato Times (NZ), Asahi Shimbun (JP), Japan Times, Nikkei News (JP), Jakarta Post (ID), India Express and more

MAGAZINES

Utne Reader, Metropolis, House Beautiful, Sphere, Adbusters, In Business, New York, Consumer Reports Travel News, Metropolitan Home, All Round, Time Out NY, Planning, Garbage, BioCycle, Urbanist, Arcade, Shift, Green Teacher, Orion Afield, Green Design Quarterly, Alternatives, Rural Roots, ID, National Geographic Traveler, Mother Earth News, Science World, CoDesign, New Age Journal, E, Artur (DK), Ergo (UK), Design Korea, ECO, Paper Sky, Nikkei Design, Lapan, River, Sotokoto (JP), Green Stick (RU)

TV AND RADIO

CNN, New York One News, Oxygen Media, YouthVision, BBC, Radio Zambia, CBC, MX-TV Tokyo, Eco-Talk, Metro Channel, KPLU, WNYC, WBAI, WFMU-fm, WRNN, KBOO

WEBSITES

Treehugger.com, OrionOnline.org, Grist.org, and hundreds of others.