Green Map® Icons
charting a sustainable future since 1995
Our universal iconography
is at the heart of the local-global Green Map movement
Each *locally-led Green Map project* uses these icons.
Version 3 was launched in early 2008. It includes 170 Green Map Icons.
The set is arranged in 3 Genres, each has 4 Categories

Sustainable Living
- Green Economy
- Mobility
- Technology & Design
- Hazards & Challenges

Nature
- Land & Water
- Flora
- Fauna
- Outdoor Activities

Culture & Society
- Cultural Character
- Eco-Information
- Justice & Activism
- Public Works & Landmarks
Sustainable Living

GREEN ECONOMY

- Farmers/Local Market *
- Healthy Dining *
- Eco-Agriculture /Permaculture *
- Organic/Local Food *
- Eco-Products
- Green Enterprise *
- Green Store
- Local Business
- Reuse Shop/Market
- Fair Trade
- Responsible Company
- Social Enterprise
- Ecotourism Resource
- Reuse
- Recycling *
- Rental/Share
- Repair Shop
Sustainable Living

TECHNOLOGY & DESIGN

- Solar Energy Site *
- Wind Energy Site *
- Water Energy Site
- Water Recycling
- Geothermal/ Ground Heat Site
- Green Building *
- Green Roof
- Self-Built House
- Composting Site
- Scientific Research Site
- Green Technology
- Greenhouse Gas Reduction
- Energy Conservation
- Paper Reduction Site
- Green Cleaning
Sustainable Living

MOBILITY

- Bicycle Site *
- Bicycle Path
- Bicycle Path
- Bicycle Parking
- Pedestrian Friendly *
- Wheelchair Accessible
- Public/Mass Transportation *
- Bus Rapid Transit Light Rail /
- Water Transport
- Alternative Fuel/Vehicles *
- Park 'N Ride Facility
- Traffic Hazard *

Caution Zone
Sustainable Living

HAZARDS & CHALLENGES

- Blight Site *
- Air Pollution
- Water Pollution Source
- Waste Dump *
- Contaminated Site *
- Brownfield Site

- Vulnerable Site *
- Habitat at Risk
- Deforestation
- Climate Changed Area
- Disaster Area
- Abandoned Site

- Unhealthy Spot
- Noise Pollution
- Airport
- Oil / Gas Facility
- Nuclear Facilities & Waste Site
- Mining Site
Nature

LAND & WATER

- Waterfront/ Riverside Park *
- Water Feature *
- Wetlands
- Drinking Water Source *
- Natural Corridor / Greenway
- Geological Feature
- Eco-Design/ Planning Feature *
- Cleaned-up / Rebuilt Site
- Future Redevelopment *
- Eco Landscaping
- Shaded Boulevard
Nature

FLORA

Public Forest/Natural Area *
Special Tree *
Native Forest/Plants *
Garden *
Community Garden *
Spring Blossoms

Autumn Leaves
Rapidly Renewable Plants
Food Gathering Site
Nature

FAUNA

- Significant Habitat *
- Wildlife Habitat
- Amphibian Habitat *
- Coastal Habitat *
- Aquatic Habitat *
- Wildlife Center/Zoo *
- Protected/Cultivated Habitat
- Insect Watching Site
- Bird & Wildlife Watching *
- Duck Pond
- Farm Animals
- Migration Zone
Nature

OUTDOOR ACTIVITIES

- Park/Recreation Area *
- Public Space/Square *
- Sport Site/Play with Nature *
- Eco-tour/Nature Walk
- Swimming
- Canoe/Kayak Site
- Sailing/Row Boat Launch
- Skateboard Site
- Dog Run
- Snow Activity Site
- Camping
- Sunrise/Sunset Site
- Star Gazing Site
- Scenic Vista
Culture & Society

CULTURAL CHARACTER

- Cultural Site *
- Museum
- Art Spot *
- Cultural Performance *
- Local Music
- Lively Spot
- Artisan / Art Studio
- Traditional Way of Life
- Historical Feature *
- Archaeological Site
- Traditional Neighborhood
- Diverse Neighborhood
- Community Center *
- Child Friendly Site *
- Senior Friendly Site *
- Eco-spiritual Site *
- Alternative Health Resource
- Memorial/Site of Conscience
Culture & Society

ECO - INFORMATION

Eco Information *
Environmental Education *
Green School *
Public Library *
Green Maps Available *
Independent /Eco-Media
Online Resource *
WiFi Spot
Pollution Monitor
Eco Certification
Special Site
Appointment Needed
Culture & Society

JUSTICE & ACTIVISM

- Eco-Justice Organization *
- Eco Club/Organization *
- Significant Org/Agency *
- Volunteer Site *
- Eco Expert
- Social Service
- Food Bank
- Vote Here
- Free Speech Zone
- Poor Labor Practice
- Unsustainable Land Use *
- Gentrification
- Shanty Town
- Refugee Area
Culture & Society

PUBLIC WORKS & LANDMARKS

- Waste Water Treatment Plant
- Energy Infrastructure *
- Solid Waste Transfer Station
- Landfill
- Incinerator
- Governmental Office
- Hospital
- School
- Place of Worship
- Cemetery
- Information Kiosk
- Landmark Dining / Pub
- WC/Public Restroom
- Prison/Detention Center
- Military Site
- Landmark *
Collaboratively designed
by Green Mapmakers worldwide, the iconography has evolved
The newest version includes some of our original 1995 icons

- Eco-spiritual Site
- Composting Site
- Bird & Wildlife Watching
- Museum
- Public Forest/Natural Area
- Bicycle Site
New global icons that were inspired by local Green Map projects

- Diverse Neighborhood
- Child Friendly Site
- Artisan / Art Studio
- Significant Org/Agency
- Deforestation
- Park 'N Ride Facility
And new icons addressing current and critical issues

- Climate Changed Area
- Eco-Justice Organization
- Rental/Share
- Responsible Company
- Green Roof
- Eco Certification
There are over 450 projects in 50 countries and 335 Green Maps are published.
Each map is a unique expression but all ‘speak’ the same language
Icons **identify**, **promote** and **link** all kinds of sites, highlighting patterns of change.
Maps use **icons to connect** residents and visitors to local sites, routes, and resources.
Digital, printed and even mural Green Maps use the icons to help successful initiatives spread to new places.

FEATURED ICON:

What would you map?

Nominate a Site for Best Walks

—favorite routes for combining exercise and contact with nature

Spotify:

DESIGN DUO

For more information please visit www.design-duo.com

Baltimore USA, 2008
Green Maps bring people of all ages together to discover, share and care for their communities.
Seeking directions to a sustainable future?
Get involved with Green Map System

Explore icon resources, concepts and history at GreenMap.org/icons
Think Global, Map Local!
GreenMap.org