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GREEN MAP SYSTEM REACHES MILESTONE Barcelona is 900th Mapmaker in Global Movement

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NEW YORK -- Green Map System today announced its 900th locally-led sustainability mapping project will take place in Barcelona.

The Barcelona City Council registered to create a new Green Map on July 1, said Wendy Brawer, founder and director of Green Map System. The New York-based nonprofit organization engages communities in mapping local sustainability, resiliency and social change resources. With Barcelona on board, Green Maps will have motivated local action that benefits our shared future in 900 cities and towns in 65 countries. "We seek to motivate social change on a massive scale," said Brawer.

Green Maps projects are locally-led efforts that create perspective-changing maps that chart the community's green living sites, ecological, social and cultural resources. According to Brawer, the engaging process yields maps that guide millions to make climate-smart, everyday choices that promote the uniqueness of home, and protect the natural environment we share.

Visitors to GreenMap.org can view 550 uniquely designed print maps in use worldwide. The nonprofit also has an interactive mapmaking utility that provides access to another 400 Green Maps that are open to public comments, images and ratings. Smart phone users also can try a mobile version.

The organization encourages local leadership and community engagement through its mapmaking projects. Whether created by city agencies, non-governmental organizations, social entrepreneurs, universities, company stakeholder engagement programs, grassroots or youth groups, locally printed and interactive Green Maps have meaningful impacts that expand the demand for healthier, greener choices, expand networks, and help successful model initiatives spread to even more communities. For recently updated information on the outcomes communities have experienced, go to GreenMap.org/impacts.

Project participants have access to adaptable engagement tools, a social mapping platform and a globally recognized iconography developed by the Green Map network since 1995. Green Map System also provides consulting on strategic planning and project design. Green Maps have won several awards, including the Victor J. Papanek Social Design Award and TreeHugger's Best of Green. In 2013, the Green Map Archive was accepted into the map collection at the New York Public Library's main branch. Visit the GreenMapNYC.org website to see new concepts designed specifically for New York City and explore the world at GreenMap.org.

"Get involved and... think global. Map local!" said Brawer.

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For more information on Green Maps System, or to schedule an interview with Wendy Brawer, call 212-674-1631, or send an email request to info@greenmap.org.