



## Media Release

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下記に日本語プレスリリースあり

### Green Map Exhibition at Zenrin Map Gallery

Green Map System invites you to visit an outstanding exhibition of Green Maps created in Japan and other countries at the Zenrin Map Gallery in Kita-Kyushu Japan. Opening on Thursday July 21, 2011 and running through August 31, all are welcome to the '2011 Summer Green Map Special Exhibition' created by Green Map Japan in association with Satoyama, the nonprofit organization behind the Kita-Kyushu Green Map and well-known ESD Council.

Sponsored by Zenrin, Inc., the theme of this exhibition is "re-recognizing ecology and our environment". Around 50 unique locally designed Green Maps from all over the world are being displayed at the 2011 Summer Green Map Special Exhibition. Visitors can experience the interactive mapmaking platform, the Open Green Map on the desktop and mobile websites. Green Map System's award-winning iconography, which is shared by all Green Map projects is featured, along with videos and books created to share the impacts of this growing movement. As seen at [GreenMapJapan.org](http://GreenMapJapan.org), Japanese participation has had a strong presence since the program was initiated in 1995, and visitors are encouraged to start new Green Map projects.

On August 21-22, alongside the exhibition, Zenrin will host a workshop called "Making a Green Map with Your Family". Through this workshop, children and parents will gain firsthand experience in how Green Maps are made and research green living, natural, cultural and social sites in the city center. They will gather information they have collected, and make a hand-drawn Green Map. Please register in advance with the PDF (in Japanese) linked here ([tinyurl.com/433gbaa](http://tinyurl.com/433gbaa)). On these days, Misako Yomosa, the coordinator of Green Map Japan, will also be presenting. A native of Kyushu, she brings a special perspective. In her childhood, Kita-Kyushu was an industrial brownfield and its waterway was known as the River of Death. Now a green city with advanced industrial ecology practices, this transformation makes Kita-kyushu an appropriate location for a sustainability exhibition and Green Map workshop. Numerous projects by the NPO Satoyama, ESD Council and others make the city a great

place to visit and live.

Risa Ishikawa, a former staff of Green Map System, is project manager of this exhibition. "We are delighted that Risa Ishikawa has created such an exciting exhibit. When she worked with us in New York in 2007-08, she contributed greatly to the design of the Green Map website, icon poster, and other resources that support Green Map teams around the world. Our newest intern, Yutaka Nakashima, also deserves credit for his contributions to this exhibit and the Open Green Map's Japanese interface. We are grateful to work with talented, dedicated, sustainability-minded people like these", stated Wendy E Brawer, Founding Director of Green Map System.

More information about the exhibition can be found at [Zenrin.co.jp/mapgallery/special.html](http://Zenrin.co.jp/mapgallery/special.html) or call Zenrin Map Gallery at 011 81 93 592 9082.

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## 7月21日から、北九州市の「ゼンリン地図の資料館」にて『まちエコ・グリーンマップ展』を開催

この夏、グリーンマップは、大手地図メーカー(株)ゼンリンが運営する「ゼンリン地図の資料館」(所在地:北九州市小倉北区)の特別展示コーナーで『まちエコ・グリーンマップ展』を開催します。同展示では、世界中のグリーンマップが約50点展示されるとともに、グリーンマップアイコンやグリーンマップの広がりについて学べるコーナーもあります。またオープングリーンマップを展示場で直接体験できるコーナーもあります。会期は7月21日から8月31日まで。

会期中には、3回(7月31日、8月20日、8月21日)にわたって親子で小倉の都心部を歩きグリーンマップを作るワークショップ「まちのエコ、歩いて・見つけて・地図にしよう!『親子でつくるグリーンマップ』」が行われます。是非、親子そろってご参加ください。また第2回、第3回目開催のワークショップにはグリーンマップジャパン理事長、右衛門佐美佐子(よもさ みさこ)による講演も行われます。

- 日時:2010年7月21日(木)~8月31日(水)
- 会場:ゼンリン地図の資料館  
北九州市小倉北区室町1丁目1-1 リバーウォーク高層棟14F
- 入館料:大人(高校生以上)100円(税込)、小人(中学生以下)無料
- 主催:(株)ゼンリン
- 後援:北九州市
- 協力:NPO法人グリーンマップジャパン、NPO法人里山を考える会、北九州市環境ミュージアム、北九州ESD協議会、北九州インタープリテーション協会
- 詳細リンク:<http://www.zenrin.co.jp/mapgallery/special.html>