Mapping Green

An interesting post from Treehugger points out the power of ‘maps’ as inventive ways to capture the complexity of ecological systems and provides education and support for ideas. An article mentioned (via core77) in Communication Arts entitled ‘Mapping Power’ references this idea in detail (and worth a careful read).

One example that the post mentions (seen above) is the systems mapping for the The High Line, a signature trademark of Field Operations: "The creative use of mapping that Friends of the High Line used to help turn existing infrastructure into a green oasis shows that making the goals of green efforts visual has as great an impact as the more negative images we're used to seeing, such as showing the very disturbing impacts of climate change, or driving home numbers that are too big for people to really comprehend without an image.”

Additionally, from the article: "...the image artfully evokes the evolution of flora and fauna over the course of four years. The graphic is an example of the power of design to fire the imagination—and in the process cultivate political power and support. The Friends of the High Line have paid careful attention to their graphic materials from the start, using compelling visuals to project their vision vividly and ultimately to pry loose the millions of dollars of public and private financing necessary to make this fantastic idea happen.”
dialogue and siftings from Portland, Oregon focusing on landscape architecture, sustainable urbanism, vegetated architecture, urban agriculture, living walls, green roofs, ecological planning and landscape urbanism theory.

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