

Think Global, Map Local!

MILESTONES



G R E E N A P P L E N Y C E D I T I O N

FROM THE CITY TO THE WORLD

Based in New York City, Green Map System has created a local-global vehicle for more sustainable communities, sparked by our original 1992 Green Apple Map of our local environment. With inclusive participation as a goal, our network now has active projects in 50 countries sharing our award-winning resources and strategies to create their own compelling local Green Maps. In addition, we work directly with many NYC schools and organizations, as well as research and publish our own unique views of our city's diverse environment.

Find our NYC site at GreenAppleMap.org

SPECIAL EVENTS

Sunday May 13
11:00 - 1:30 PM
Meet us on your bike in Tompkins Square Park, near the Temperance Monument (east of Avenue A at 9th Street) for 2007's first Green Apple Cycling Tour. Free, easy Bike Month ride!

Wednesday May 30
5:00 - 8:00PM
We're launching our new global website and branding materials at our office, 220A East 4th. Come celebrate with Green Map staff, board and friends!

Details at GreenMap.org/events

THINK GLOBAL, MAP LOCAL!



2006

was a remarkable year for Green Map System's own hometown project – two newly published Green Apple Maps, great new partnering organizations and schools, a wonderful new workspace, and world-changing opportunities to reach out to New Yorkers

including presentations, cycling tours, and exhibits.

Today, New York City is moving towards the frontlines of the sustainable city movement, and Green Map System is ready with our free all-ages activities, mapmaking resources and comprehensive guides that help everybody take steps toward a greener, healthier, better community.

Downtowners may be familiar with the stately Cornelia Connelly Center on East 4th Street in the East Village – it's our new home! With classic tin ceiling, conference room, reused furnishings and even a worm bin composter, our world headquarters accommodates class visits and inter-organizational meetings. Our office features an extensive global gallery of Green Maps as well as staff and volunteers who keep the ever-expanding Green Map System in a state of perpetual forward motion! Visit us by appointment.



Green Apple Cycling Tours bring an intergenerational mix of riders together to explore the positive impacts of community gardens and riverside parks, green buildings and clean energy projects. Held during Bike Month and Open House NY, "it's a networking

event, too, as participants share their own knowledge of sustainability in the Green Apple," says Carlos Martinez, our Office Manager and ride safety 'sweep'. 2006 was our 7th year of organizing tours with speakers, surprises and the support of the Time's Up! cycling organization.

**GREEN APPLE MAP PARTICIPANTS
JAN 1998 - JAN 2007**

EDUCATION PARTNERS

- Brooklyn Center for the Urban Environment
- Buckminster Fuller Institute
- Cooper-Hewitt, National Design Museum
- Cloud Institute for Sustainability Education
- Gowanus Canoe Club
- Earth Day New York
- Eco Metropolis
- Henry Street Settlement
- Lower East Side Ecology Center
- Metropolitan Waterfront Alliance's East River Network
- Municipal Art Society's Urban Center Gallery
- NYC Environmental Justice Alliance
- OasisNYC Collaborative
- Open House NY
- Project TRUCE
- Time's Up!
- WorldStudio Foundation



OUR TWO 2006 GREEN MAPS



Last winter, just as climate change awareness was dawning in New York, we published 100,000 free copies of our fifth citywide map, the Powerful Green Map of NYC, focused on energy impacts, renewables and conservation. Get copies for your colleagues, class and club. Contact us or find pick up points in every borough at GreenAppleMap.org/page/printed. For one copy, send an SASE.

The Powerful Green Map's online edition includes

resources in Spanish and Chinese, so more New Yorkers can become part of the solution to our energy woes. In 2007, we are developing related curriculum and field-trip resources for students, along with tools to help children create their own energy-themed Green Maps of schools and neighborhoods.

Composting has many benefits – it is the most energy efficient kind of recycling, significantly reducing the waste stream

as it creates the rich soil needed for healthy plant life. It's also the focus of our newest map!

Created with Lower East Side Ecology Center, it includes the what, where and how of composting in Manhattan. Find copies of the Compost Green Map at LESEC's Union Square Greenmarket stand, or download at GreenAppleMap.org, which includes case studies of composting by local businesses, and more.

YOUTH EXCHANGE



Shay, the Demand Dragon, shown by Nia Adamson, the Green Mapmaker of Butetown Wales, was inspired by the Demand Man, which was created by Recycle A Bicycle youth for their delightful Go Green NYC Map!



High school students at Bushwick's Academy of Environmental Leadership recently charted environmental justice issues with Brooklyn Center for the Urban Environment after viewing a moving solution-oriented video by Mapa Verde Cuba.

Youth will have even more opportunities to learn

ECO TOURISM & EDUCATION

At Pace University's Lubin School of Business, Dr. Claudia Green's Hospitality and Tourism Management students continued their Green Mapmaking focused on ecotourism development, working with communities and governmental agencies from Parati Brazil to the Lower East Side. Most recently, students have been charting Chinatown's infrastructure and tourism resources, including the many family-owned ethnic restaurants. Claudia has presented these projects at the International Center for Civic Engagement and other academic venues.

Claudia is also one of the stars of the Green Map video created by New York University Gallatin students in 2006.



Columbia University and Parsons The New School of Design hosted Green Map presentations, and our office has welcomed students on thesis projects, class visits and internships. Eugene Lang College urban planning student Oksana Mironova interned to gain familiarity with the non-profit world, and says, "it has made me feel strongly connected with the global sustainability movement".



REGIONALLY AND BEYOND!

We're pleased to be working with Elizabeth NJ's Future City, Inc. and faculty from Rutgers University on a youth-focused environmental justice mapping program. And, long-time Green Mapmakers at the New Jersey Meadowlands Commission, and newcomers from Westchester County GIS are among our 380 locally-led projects in 50 countries, as seen at GreenMap.org.



from one another's Green Map projects in our global website's new exchange and project profile features, debuting in May. This will also give the public new insights into our work and the expressive nature of youth Green Maps. We are also looking forward to students' response to the interactive EARTHscope

edition of LoMap, our Lower Manhattan youth map, created by Buckminster Fuller Institute. Find out more about all these projects at GreenAppleMap.org. Is there a Green Map project in your future? Register at GreenMap.org!

GREEN MAPMAKING PROJECTS 1998 - 2007

K-12 SCHOOLS

- Brooklyn
- Brooklyn Tech
 - Fort Greene
- Bushwick School - BCUE
- Hannah Senesh School
 - Downtown
- High School for Public Service
 - East NY
- PS 77I
 - Coney Island & Brighton Beach

Manhattan

- All Saints School
 - East Harlem
 - City As School
 - Soho
 - Montessori School
 - Upper West Side
 - PS 20
 - Lower East Side
 - Satellite Academy
 - Lower East Side
 - School for the Physical City
 - Midtown
- 20 schools and clubs took part in the 2001-04 LoMap (Lower Manhattan) project

UNIVERSITIES

- New York University
- Pace University
- Parsons The New School of Design

YOUTH GROUPS

- Brooklyn
- Recycle A Bicycle
- Manhattan
- Chinatown Manpower Project
- Recycle A Bicycle
- Queens
- East River Apprentice Shop
- Service For Peace
- Greater New York
- Girl Scouts of Greater NY

COMMUNITY GROUPS

- Central Park Conservancy
- Sierra Club EcoRestoration Committee
 - Highbridge Park
- Upper Green Side
 - Upper East Side

ABOUT THIS NEWSLETTER

This first-ever Green Apple Milestones is a reflection on our 15 years of work in New York City, and part of Green Map System's organization-wide three-year capacity building strategy.

Sincere thanks to Sappi Ideas That Matter for generous printing support.

GREEN MAPS = GREEN PLANET

The world at the turning point – and Green Map System offers reliable guidance for those seeking a more sustainable way of life. Support our work and make a world of difference!

Join long-time supporters New York City Environmental Fund and Greenacre Foundation, along with many new contributors listed here. Help us 'Green the Apple' the Green Map way!



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WHO ARE THE PEOPLE BEHIND GREEN MAP SYSTEM?



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