



Green Map System: Promoting sustainability through locally-created maps of the natural and cultural environment in communities around the world

Green Map System
PO Box 249
New York, NY 10002
212 674 1631 - apple@greenmap.org
website: www.greenmap.org

Press Release
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LoMap is a colorful cross-community view of downtown NYC's diverse environment. This "close-up edition" of the Green Apple Map introduces youth and their families to a wealth of natural and cultural assets that youth wanted to celebrate and raise awareness about.

LoMap is based on the nominations, drawings and descriptions made by 250 Lower Manhattan youth from 20 diverse schools and clubs in 2001. This map was completely updated in 2004, and a new tri-lingual legend was added. "We included Chinese and Spanish after hearing how popular this little map is with grandparents in the community, many of whom do not read English", said Wendy Brawer, Green Map System's Founding Director. Published in a second edition of 25,000 free copies (on recycled paper, of course), it's available beginning in September 2004.

Designers and interns at Green Map System originally composed and published LoMap in Spring 2001. It has appeared in numerous publications and is posted on-line at www.GreenAppleMap.org. The PDF edition is linked, so users can simply click any of the hundred web addresses and go directly to that site.

NOW OUT OF PRINT! Thanks to the generous support of New York City Environmental Fund and Greenacre Foundation, LoMap's 2004 edition is priceless! Pick up a free copy at the Union Square Greenmarket Manager Table. Or send a self-addressed stamped envelope to Green Map, PO Box 249, NYC 10002. We welcome requests for bulk quantities for classes, events, or other free distribution, email apple@greemap.org or call 212 674 1631

Created by Green Map System, LoMap's updated edition represents the 177th Green Map published worldwide. Today over 250 communities have active Green Map projects in 41 countries. Visit Greenmap.org for more -- or stop in at the exhibit, **Vibrant Communities Green Map of NYC and the World** on view at midtown's Municipal Art Society Sept 22 through November 30, 2004. Contact Green Map System for a schedule of related forums and bike tours.

Our original editions' press release is on page 2

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Press Release: January 2002

LoMap, the Lower Manhattan youth-authored Green Map, is Published

Know of any young people that need to counteract overwhelming images of Lower Manhattan that linger in the aftermath of 9/11/01? Check out LoMap, the youth-authored Green Map! LoMap can help **restore a positive outlook** as it charts natural and cultural wonders from river to river, from 27th Street to the southern tip of Manhattan.

This colorful, free map helps youth make greener, **more eco-smart choices as they explore** dozens of different places around downtown's neighborhoods and waterfront. Drawn from nominations by 250 kids, this map features their thoughtful site descriptions (93), drawings (14) and wish list, spiced with weblinks (78) and lively globally designed Green Map icons. Hope and renewal are evident in every part of this exciting map.

At www.greenmap.org/lomap, view the interactive [LoMap](#) where youth can express their thoughts about Lower Manhattan's environment – click "[Get Involved](#)" to make new nominations or to send us your ideas. And be sure to get a copy of the handy pocket-size printed LoMap 1/4 bring it along and discover new places and ways to take part in this always-amazing section of our city.

LoMap was published by the not-for-profit eco-cultural organization, Green Map System, in April 2001, and **copies** can be obtained by calling 212 674 1631 or emailing apple@greenmap.org. Let us know if LoMap helps you **plan a walking field-trip** or other place-based studies. Please contact us if Green Map System's tools can help your class or youth group **create their own** neighborhood's Green Map (click [Youth Mapmaking](#) for an overview and images of youth maps from a dozen different countries).

Note: From its inception, LoMap has been designed as more than a map. It also serves as the **pilot project** for an innovative, collaborative project that will impact thousands of urban-dwellers of all ages and backgrounds, helping them to better understand complex urban environments and to become more aware and appreciative of their hometown's natural assets. Let us know if you would more information about our new **Multi-Map Manual**, designed to help others create a comprehensive cross-community map like LoMap. This Manual is now being tested in three communities, Fulton County Ohio, Chattanooga Tennessee and Portland Oregon, so far, and we hope to add a NYCcommunity to this list soon!