

Green Industries in NYC 2009



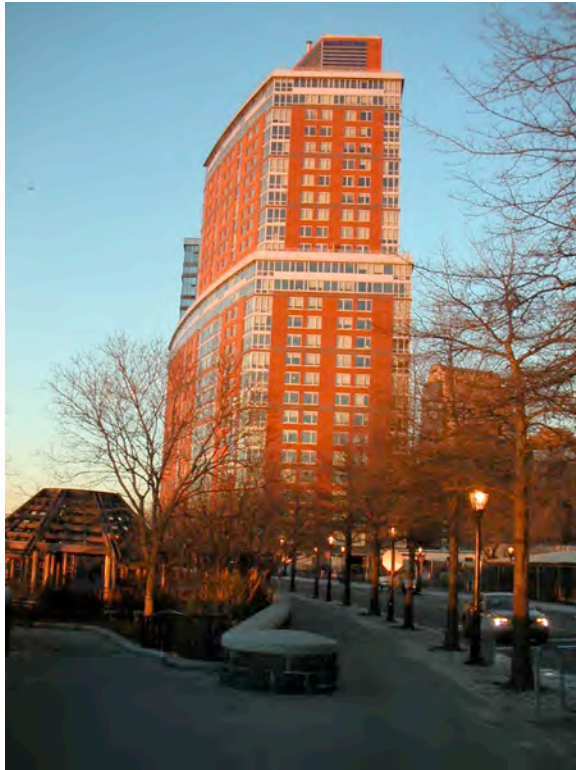
This image helped ignite this movement!

What does NYC offer?

- Green Collar Jobs
- Green Infrastructure
- Traditional & Cutting Edge Industries
- Eco Entrepreneurship
- Sustainable Practitioners
- Agencies, universities, NGOs and CBOs all going green!



Green Industries in NYC 2009



Solaire
Battery Park City



Architecture and Design

- Electrician
- Green Building trades
- Energy Auditor
- Window installer
- Energy Star products Salesperson
- Efficient Building Super
- Solar Installer (PV, thermal)
- Green Architect

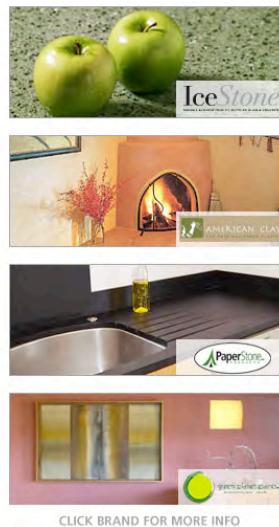


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Waste Reduction

- Secondhand Store Staff
- Reclaiming building elements
- Recycled product manufacturing
- Furniture reupholstering
- Antique Dealer
- Master Composter
- Repair person
- Recycler/Scrap dealer
- Green Cleaner



Icestone
Brooklyn Navy Yard



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Recycle-a-Bicycle
Dumbo & LES



Mobility

- Pedicab Driver
- Employee in Public Transport System
- Bike Shop sales & repair
- Bike Designer
- Messenger
- Biodiesel Maker
- ZipCar car sharing & other alternatives



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Youth-designed Greenhouse
LES Park



Work with Nature

- Parks and Rec Staff
- NY Botanical Gardens and Zoos
- Green Roof Installer
- Gardener
- Backyard Habitat Specialist
- Marine Biologist
- Dog Walker
- Animal Rescuer



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Campaigning for Open Space
and Cleaner Air

Justice and Activism

- Non-profit Sector
(#7 in NYC!)
- Community Organizer
- Environmental Lawyer
- Remediation Staff
- Social Worker
- Investigative Journalist
- Civil Servant
- Politician
- Judge



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Eco-Information

- Environmental Educator
- Green Designer
- Librarian
- Blogger
- Teacher/Trainer
- Eco Consultant
- Green Mapmaker
- Publisher

What is Win-Win?

- Energy Efficiency Program
 - Providing small businesses a resource management tool (tracking energy, water, waste, carbon, and monetary savings)
- Green Jobs Training
 - Creating real-world green collar jobs and business education for students



Win Win, new energy efficiency training program for youth
win-win.envirolution.org

Slide 2 / 9 Google Docs Menu



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Food

- City Farming
- Agriculture
- Specialty Producer
- Healthy Café Chef
- Greenmarket Staff
- Caterer
- Organic Campaigner
- Food Bank Operator
- Nutritionist



City Farm
Bronx



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Culture and Society

- Tour Guide
- Exhibit Designer
- Permaculturalist
- Travel Planning
- Green TV/Media
- Green Writer
- Eco Artist
- Green Super-Model
- Eco Fashion Designer

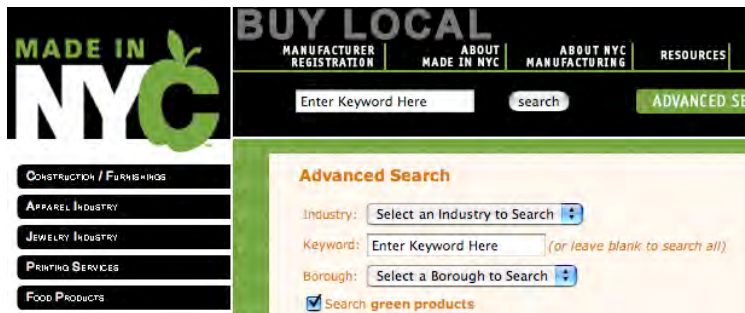


Green Apple Tour
Manhattan



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All of the places where these jobs take place belong on the **Green Map**!



The Center for Sustainable Energy, established in 2003 at Bronx Community College, City University of New York, is funded with a Congressional appropriation sponsored by Representative José Serrano, and administered through the U.S. Department of Energy.

[SOLAR ENERGY LINKS](#) | [TRAINING COURSES AND SEMINARS](#)



- [MadeinNYC.org](#)
- [bcc.cuny.edu/institutionalDevelopment/cse/](#)
- [RecycleaBicycle.org](#) & many more!



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Being a Green Mapmaker is a great way to get started. You'll gain skills in:

- Technical, Communications & Ecological Literacy
- Analytic and Visual Expression
- Cross-culture Collaboration & Exchange
- Orientation to Community Assets & Challenges
- Create a Lasting Record of Change
- Experiential & Service Learning
- Planning & Visioning

Find out more at GreenMap.org/join



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Explore GreenMap.org
GreenAppleMap.org (in NYC)

Reach us to find out how to use
mapmaking, community building and leadership development to
change perspectives on new opportunities in the green
economy

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