Green Map® Icons Version 3



GreenMap.org/icons

Sustainable Living



Market







Ecotourism







Healthy

Dining



Reuse

€

Bicycle

Path



Recycling

Eco-Agriculture

/Permaculture

3

Reuse Shop/



Organic/Local Food

Fair

Trade

—

Rental/



Eco-Products



GREEN ECONOMY



Social Enterprise



Responsible





Site





Green Roof

Energy



Wind Energy Site



Self-Built



Paper Reduction

Blight

Site

11/

(A)

Vulnerable

Site

Spot







TECHNOLOGY & DESIGN

 \mathbf{G}

Green

Technology



Water

Recycling

Scientific

Research Site

17/

Waste

Dump

Climate Changed

Area

Geothermal/ Ground Heat Site



Green



Greenhouse Gas

Reduction

Bicycle









Bus Rapid Transit Light Rail/



6

Bicycle

Water Transport



Fuel/Vehicles

Alternative

ም

Facility

Pedestrian

Friendly

Park 'N Ride

Accessible

Traffic Hazard







MOBILITY





Unhealthy



Habitat



Noise Pollution



 ${\sf Deforestation}$



À Oil /Gas Facility



HAZARDS & CHALLENGES

Site

Nuclear Facilities

& Waste Site



X





Mining

Site

FLORA

Nature

Caution



2 Eco-Design/

Planning Feature



7 Cleaned-up /Rebuilt Site



ر لله

Redevelopment



Future



Eco Landscaping



Natural Corridor /Greenway





LAND & WATER



Geological









Special

Renewable Plants

Food Gathering Site

6 Native Forest

/Plants







- 20-Protected/



Insect Cultivated Habitat Watching Site



Bird & Wildlife Watching

Art Spot

Historical

Feature

Senior

Friendly Site





Duck

Pond





Farm

Animals

CULTURAL CHARACTER

Local

Music

Traditional

Neighborhood

Alternative

Health Resource









Recreation Area





Sunrise/

Sunset Site















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Snow Activity Site



OUTDOOR ACTIVITIES

Canoe/ Kayak Site

Scenic

Vista

Culture & Society

M

Museum

Way of Life

Child Friendly

Site



Cultural Site



Center



Organization

Vote Here







Cultural

Performance

Archaeological

Site

Eco-spiritual

Site







Lively

Spot

Diverse

 ${\sf Neighborhood}$

Memorial/Site

of Conscience





Resource





Spot





Monitor

Solid Waste

Transfer Station

Place of

Worship







Certification

PUBLIC WORKS & LANDMARKS

Incinerator



ECO - INFORMATION



 $((\mathbf{0}))$



Bank

Shanty

Town

Eco Club/ Eco-Justice Organization





Poor Labor Practice

Unsustainable

Land Use









Energy

Infrastructure









Governmental

About Green Map System

This living lexicon has been at the heart of Green Mapmaking and used on every Green Map since 1995. Think how your view of sustainability has grown since then! The three tenets of a sustainable future – environmental vitality, economic integrity and social equity – are represented in this icon set, along with symbols for special places that highlight cultural character.

Version 3 of the Green Map Icons debuted in February 2008, following an inclusive network-wide updating process. Our network has continued to grow with more than 700 registered Green Map projects in 55 countries. We offer exciting new resources, including the interactive Open Green Map. This social mapping platform holds thousands of green living sites, pathways and resources. Open to public viewpoints, Open Green Map is available on the mobile web, on the Green Map iPhone App, in widgets and on your desktop browser.

Since Green Map System promotes inclusive participation in sustainable community development, therefore, the icon set is available as a font, images or stickers to make it easy to use in diverse settings. Green Map teams combine the icons and our adaptable mapmaking tools with local knowledge and leadership to promote discovery, sharing and caring for their communities. Each resulting Green Map is both a practical guide for residents and tourists and an inventory tool for decision-making. Over 550 Green Maps have been published, as seen at **GreenMap.org**

Impact the Future in New Ways

To spur new designs and support recognition, we created an 'icon pattern code.' We invite you to combine them to create new Green Map Icons for important yet under-recognized sites, resources and pathways toward sustainability:

> Climate Change Social Innovation Food Security Social Justice Eco Tourism Participation

Check the full set of Version 3 Green Map Icons on the reverse before you start and send your concepts to info@greenmap.org or mail to the address below. Watch

GreenMap.org/icons for updates!







São Paulo, Brazil's New Local Icons









Designed by André Guilherme for the 5 Elementos project, Atlas Socioambiental, in São Paulo-SP Brasil. Mapmakers: Patricia Otero e Camila Mello @ GreenMap.org/5elementos

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Version 3

created Green Maps.





























Green Map Icon Pattern Code

Green Map Icons

Connecting communities with green living, nature,

social and cultural resources. Collaboratively designed,

this global iconography identifies, promotes and links

thousands of sustainability sites on hundreds of locally



These Patterns are combined in our global icon set - see reverse



Support this Dynamic Movement

Among the many ways you can contribute to community sustainability, participation in Green Map's Icon development process can inspire new action and awareness by you and many others. Think about themes that are important in your community, such as 'local food,' that can bring together many aspects of sustainability - in this instance, sustaining small farms helps ensure food security, eco-healthy employment and community conviviality at farmers markets and green cafes. Locally grown, seasonal foods reduce climate impacts and promote healthy lifestyles. What additional symbols are needed to best capture these important food-related elements?

Starting in late 2010, we will begin development of small sets of icons focused on food, mobility, energy and biodiversity to help local leaders develop themed Green Map projects and local communities create more sustainable futures. Your support of this work is essential to ensuring outcomes that are inspiring and compelling for diverse local audiences.

We look forward to hearing from new supporters and mapmakers interested in our inclusive approach to promoting sustainable communities, locally and globally.

Hundreds of Green Mapmakers have contributed to this iconography! Find out more about the people involved, this social innovation's history and multilingual resources at **GreenMap.org/icons**

