

A short horizontal bar with a teal segment on the left and an orange segment on the right.

# Green Map: Construction Meets Function

Example: FEEDJeffco



A decorative horizontal bar with a teal segment on the left and an orange segment on the right.

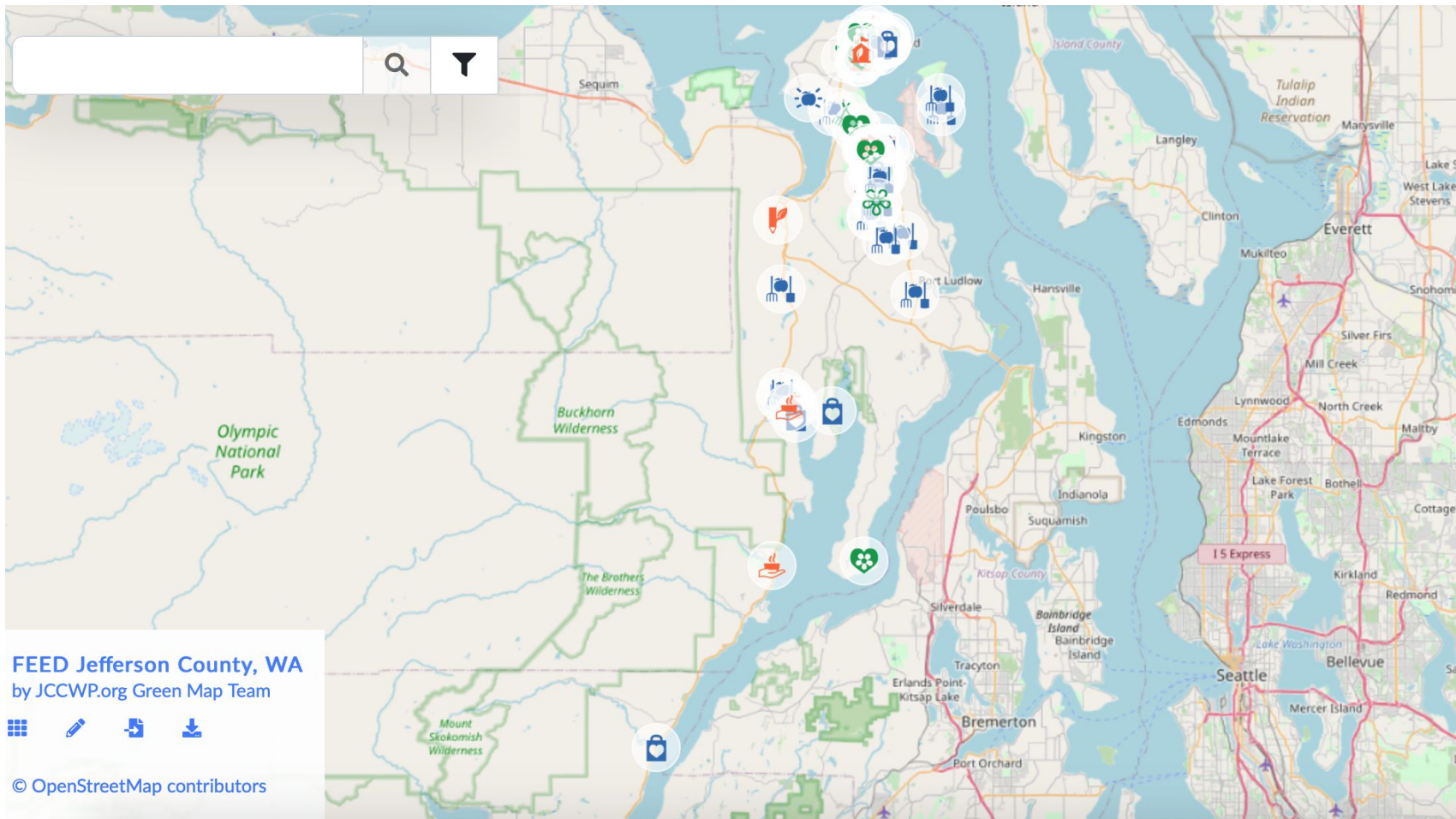
## Why Green Map? Why did I care?

- Open Source
- User friendly
- Flexible
- Has a Library of ideas to build from
- Help is available

A decorative horizontal bar with a teal segment on the left and an orange segment on the right.

## Why Should My Users Care?

- Open Source
- User friendly
- Flexible
- Has a Library of ideas to build from
- Help is available



FEED Jefferson County, WA  
by JCCWP.org Green Map Team



© OpenStreetMap contributors


## Search by Text

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Port Angeles


**Finnriver Farms**

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**Finnriver Grainery**

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**Paradise Love & Veggies**

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**Dirt Rich School**

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**Chimacum High School**

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**Chimacum Elementary School**

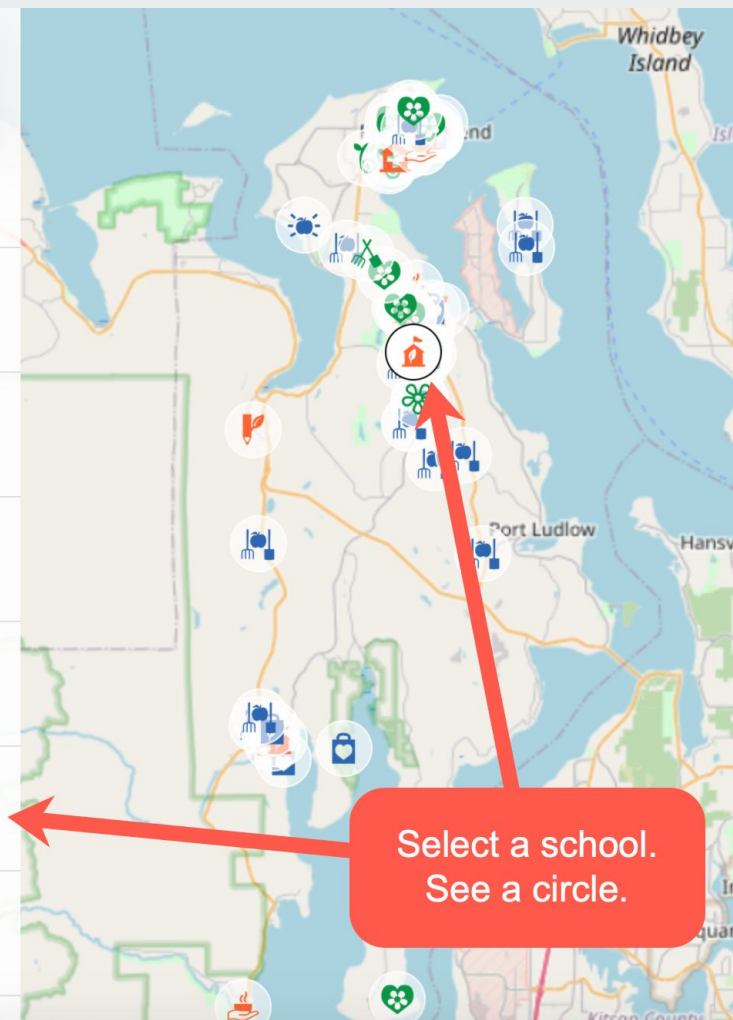
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**Tri-Area Food Bank**

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## Search by Icon

The screenshot displays the Open2 Green Map interface. On the left, a sidebar contains search filters categorized by icons. A red speech bubble points to the 'Green School' icon, which is a house with a green roof and a checkmark. The text inside the bubble reads: "Click on Icon Filter. Select one or more icons." The sidebar also includes categories like Sustainable Living, Nature, Culture and Society, Justice and Activism, Cultural Character, Public Works and Landmarks, and Eco-Information. The 'Eco-Information' category is expanded, showing icons for Environmental Education, Eco Information, Green School, and Public Library. A 'reset' button is located at the bottom of the sidebar. The main area shows a map of Port Ludlow, Washington, with several red house icons indicating locations. Labels on the map include Whidbey Island, Port Townsend, Port Ludlow, Hansvi, Poulsbo, Suquamish, and Wilderness.

back to search results

- + Sustainable Living
- + Nature
- Culture and Society
- + Justice and Activism
- + Cultural Character
- + Public Works and Landmarks
- Eco-Information
  - Environmental Education
  - Eco Information
  - Green School**
  - Public Library

reset

Click on Icon Filter.  
Select one or more icons.

Whidbey Island

Port Townsend

Port Ludlow

Hansvi

Poulsbo

Suquamish

Wilderness





Same words and photos show up in multiple places on the Green Map platform.



### Port Townsend Blue Heron Middle School

The orchard began in 2010 and now has 70 trees producing over 1500 pounds of fruit for students to eat fresh or go to the food bank when school isn't in session. To learn about individual tree types, their production, and their care go here: <https://sites.google.com/site/blueheronorchard/>

- GARDENS** Orchard Coordinator: Seth Rolland [sethrolland@gmail.com](mailto:sethrolland@gmail.com)
- Apples, Pears, Asian Pears, Figs, Plums
  - Learning Orchard (grow, taste, cultivate, mulch, prune, thin, pick, graft)
  - Students may wander the orchard at will and enjoy the fresh fruit or draw for art class.
  - Science classes use the orchard in their studies.
  - Orchard receives yearly maintenance by students spreading mulch on Martin Luther King day.

- CULINARY** Port Townsend School Food Director: Stacey Larsen
- Stacey gathers fruit from the orchard to use in school lunches -- Fig bars and apple muffins are favorites.
  - One class dried apples for snacks.
  - Ripe fruit is used directly by Port Townsend Schools. Excess fruit is gleaned by the Quimper Harvest Gleaners and given to the Food Banks.

**Funding and Support:** PT Food Coop, Sholds Garden Center, Shorts Family Farm, Hermann Brothers, Olympic Blochar, Cenex, and individual donations.

Would you like to help? Let us know. <https://ccwp.org/take-action>

position details
captured using gps
---
altitude
---
accuracy
165

Have a master sheet of icons you want on key sites.

### Port Townsend Blue Heron Middle School

[Browse](#) / [Maps](#) / [FEED Jefferson County, WA](#) / Port Townsend Blue Heron Middle School



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Added on march 3, 2020.



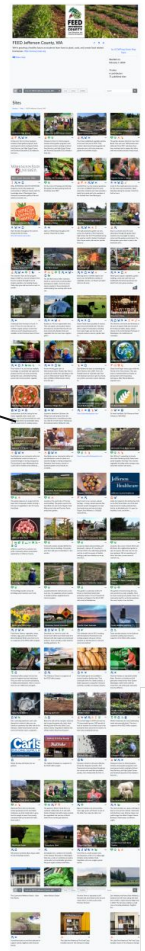
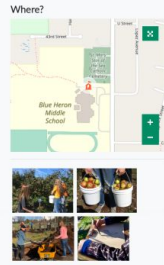
**FEED Jefferson County, WA**

We're growing a healthy future as students learn how to plant, cook, and create food-related businesses. [View photos \(ccwp.org\)](#)

[Road more...](#)

[Report a problem](#) [Suggest a photo](#)

Same talking points on each school



# Getting Started

## Two paths for positioning a Green Map project

1. You build a map by yourself to demonstrate to “organization” how it would work once finished.
2. Get prior endorsement of “organization”. Work with teams.

### Both require:

1. Creating a mission/logo/taglines/site format and parameter decisions.
2. Create a format for each site: Content Bullet points, What kind of Pictures, Sounds, Next steps...



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## Organizational Needs First

Speak to them in their language and needs:

- Asset management?
- Asset Education?
- Destinations?
- Promote Usership of place or space?
- Promote pride of accomplishment?
- Promote pride in place?
- Community building?

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## Speak to the lead person's title

### Who are they, what do they care about?

- **Administrator** wants to know about money, time, and risk. (OPEN SOURCE, USER FRIENDLY, and FLEXIBLE)
- **Marketer/promotion** person wants to see examples of how others have engaged and grew their community. (USER FRIENDLY and FLEXIBLE)
- **Tech people** want to know how easy it to use all or parts of the Green Map system. (OPEN SOURCE and FLEXIBLE)



# **FEED JEFFERSON COUNTY**



Food Education and Enterprise Development

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## Set your mission and parameters

The Community Wellness Project believes that a healthy community needs a healthy and vibrant food system. Empowering and educating our students and families to be engaged with local food will help us stay well-nourished and resilient. We've mapped our East Jefferson County Food Network, beginning with school gardens, then adding community gardens, farms, and local food distribution centers such as stores, farmer's markets and food banks. Lastly, we've acknowledged businesses and resource centers which have helped schools grow their programs. This map is intended to offer links to farms, markets, and other entities that are engaged in local food growing, production, distribution, and education.

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## The Final “cost” of FEEDJeffco

- **Cash** -- None for platform.
- **Who would do the work?** Volunteers (no money)
- **Time** -- One month.
- **Risk** -- No risk to them, they had nothing before and if the map dropped off tomorrow, they still have lots of organizational work completed that could be repurposed.
- **Longevity** -- Open Source means constant improvement.



## FEEDJeffco Map Results (even during Covid shutdown)

1. JCCWP.org became a Local Food knowledge portal instead of one page website.
2. Schools can compare Farm to Fork programs and improve. (Pride of ownership)
3. Food Bank Gardens provide consistent talking points
4. Icons solved the multi-use problem of locations -- now it's engaging instead of confusing
5. Local papers, magazines, and other organizations are using content for stories.
6. Made intangible jobs and services, tangible to the public

@Green.Map #OGM2 @GIS\_Collective #FEEDJeffCo

# Thank you!

OGM2: [new.opengreenmap.org](https://new.opengreenmap.org)

GIS Collective: [giscollective.com/](https://giscollective.com/)

- Bogdan Szabo & Alexandra Casapu  
[hello@giscollective.com](mailto:hello@giscollective.com)

FEEDJeffCo: [jccwp.org](https://jccwp.org)

- Mary Hunt  
[MaryClareHunt@olympus.net](mailto:MaryClareHunt@olympus.net)

Green Map System: [GreenMap.org](https://GreenMap.org)

- Wendy Brawer  
[web@greenmap.org](mailto:web@greenmap.org)

