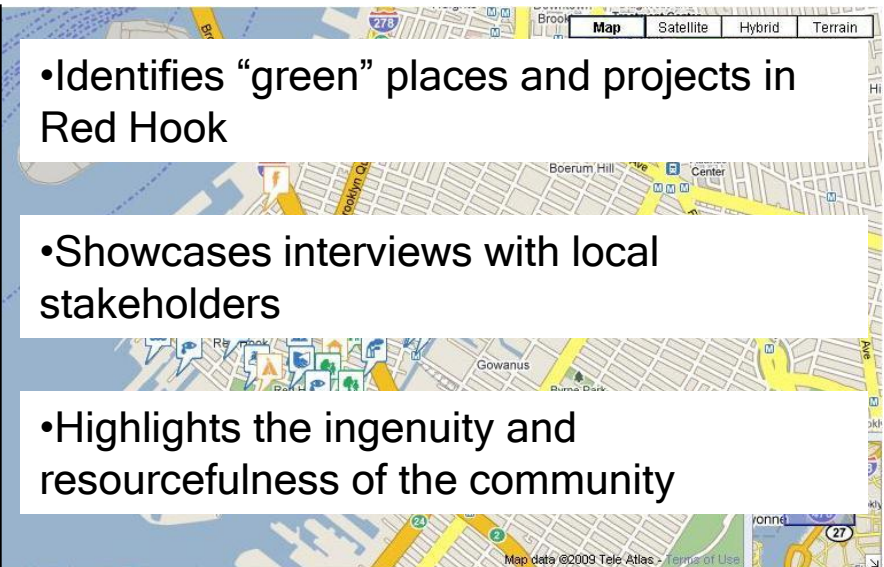


# The Red Hook Green Map Project



# The Red Hook Green Map

In the summer of 2009, Hook Productions' youth created a Red Hook Green Map which:



•Identifies “green” places and projects in Red Hook

•Showcases interviews with local stakeholders

•Highlights the ingenuity and resourcefulness of the community

# Who Made it Happen ?

The Red Hook Green Map was created by **Hook Productions**, a **City Parks Foundation** educational program that operates out of the Red Hook Recreation Center. For the 2009 summer season, City Parks Foundation's **Catalyst** program of **Partnerships for Parks** added a new community mapping component to Hook Productions' ongoing program of multimedia, media literacy, and new media training. City Parks Foundation joined the global movement of locally-led Green Map projects and Hook Productions used **Green Map® System's** participatory mapmaking website, the Open Green Map, to make a multi-voiced interactive map.





# What is a Green Map?



According to Green Map System, “a Green Map® is a locally-made map of the natural, cultural and social environment that uses Green Map Icons to identify, promote and link sustainability and related community assets.” The Red Hook Green Map is one of 600 projects in 55 countries, and our process will be shared to help future Green Mapmakers.



To find out more about green mapping, visit:

**GreenMap.org**

# Why make a youth-created Red Hook Green Map?

There were many compelling reasons for youth to create the Red Hook Green Map. The Red Hook Green Map:

- Encouraged Brooklyn youth to explore and discover Red Hook
- Motivated teens to delve into the neighborhood's past, present, and potential future
- Provided a venue for youth and community stakeholders to voice their perceptions, opinions, and vision of the community
- Showcases local businesses, community organizations, and green space
- Serves as an information clearinghouse and a community forum about neighborhood issues and concerns



# Making the Red Hook Green Map



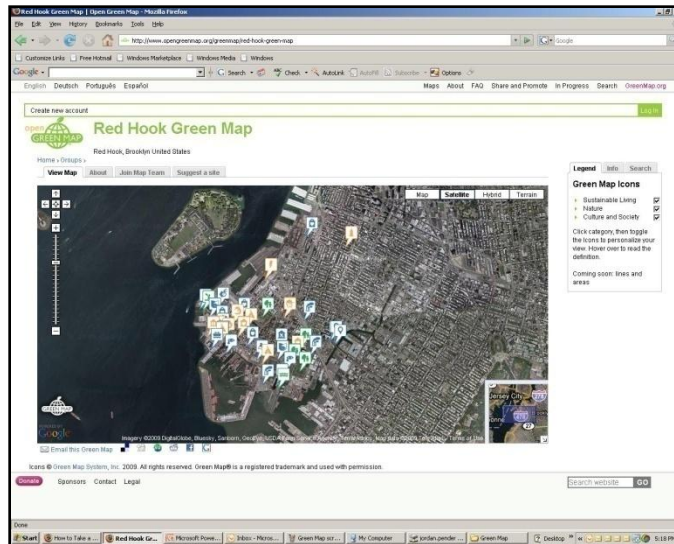
There were 24 students in the Summer 2009 Hook Productions program that ranged in age from 14 to 20 years old and the majority of the students were from Brooklyn. To create the Red Hook Green Map the teens:

- Learned about video production, online mapmaking, the local environment, and sustainability issues.
- Researched and collected information about the community to be included in the Red Hook Green Map.
- Interviewed and filmed members of the Red Hook community about the neighborhood's legacy-- past, present and future.
- Participated in field trips that allowed them to explore the neighborhood and meet community stakeholders involved in local green space and environmental justice issues
- Developed communication and 'eco-literacy' skills



# Geography of the Red Hook Green Map

As of August 2009, the Red Hook Green Map includes these features added by the Hook Productions students:



- ✓ Over 40 sites with descriptions and photographs taken by the youth
- ✓ Up to 8 Green Map Icons representing each site
- ✓ Youth commentary on various sites
- ✓ Select video interviews, conducted and produced by Hook Productions teens

Here are a few examples of the explorations made by the Hook Productions youth ...



# Kayaking with the Red Hook Boaters

The Hook Productions teens participated in a kayaking program in the East River facilitated by the Red Hook Boaters at Valentino Pier. The students conducted water testing at the Pier to determine the health of the river.

*Visit the Red Hook Green Map to:*

- Learn more about Valentino Pier and the Red Hook Boaters
- See comments from the teens about their experiences kayaking and the outcomes of water testing
- See photos from the Hook Productions kayaking trip
- Watch an interview with Jolene Festa of the Red Hook Boaters





# Cycling with BGI and RAB



The Hook Productions teens biked the proposed route of the future Brooklyn Greenway with Brooklyn Greenway Initiative and Recycle-a-Bicycle. The Greenway will be a 14 mile car-free path running from Greenpoint to Red Hook.

*Visit the Red Hook Green Map to:*

- Learn more about the Brooklyn Greenway, the Brooklyn Greenway Initiative, and Recycle-a-Bicycle
- See comments from the teens about their experiences biking
- See photos from the Hook Productions biking trip
- Watch video footage from the Hook Productions biking trip

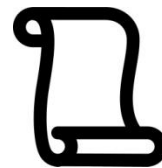
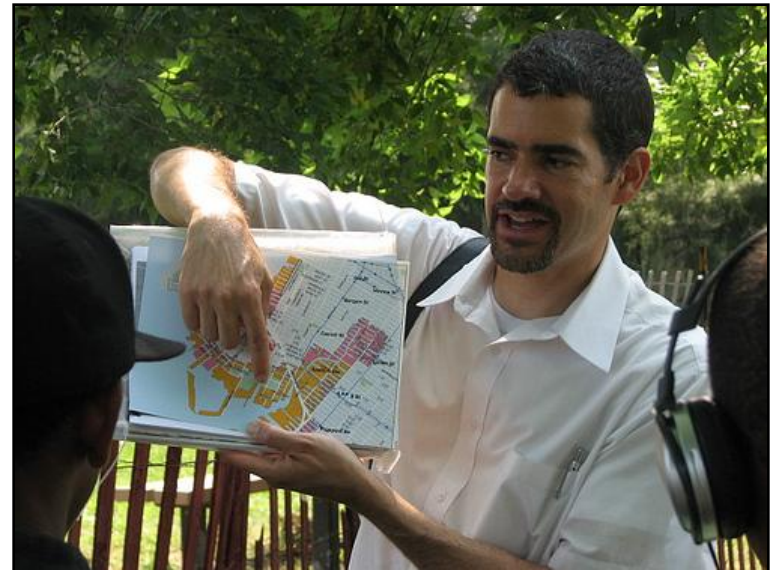


# Historical walking tour of Red Hook

The Hook Productions teens participated in a historical walking tour of Red Hook with Dan Wiley of Congresswoman Nydia Velazquez's office.

*Visit the Red Hook Green Map to:*

- Learn more about sites the teens visited on the tour, including the former Port of NY Grain Terminal and IKEA, former site of the graving docks
- See photos of sites visited on the tour
- Watch video footage from the Hook Productions historic walking tour



# Planting a green roof



The Hook Productions teens visited Linda Tool & Die Co., a local business that has installed a green roof with support and resources from Congresswoman Nydia M. Velázquez, Southwest Brooklyn Industrial Development Corp., and the Gaia Institute. The students assisted with planting the green roof.

*Visit the Red Hook Green Map to:*

- Learn more about Linda Tool & Die Co. and the green roof project
- See photos of the green roof and learn how they help the environment
- Watch a video clip about the green roof





# What can the Red Hook Green Map do for you?

The goal is for the Red Hook Green Map to be a vibrant community resource. The Red Hook Green Map can be a place where you:

- Chart a more sustainable future by learning about green spaces and local organizations addressing environmental issues
- Add to your community organizing tool box by building the commitment, networks, skills, and spirit to facilitate change
- Introduce experiential learning into a class or program in order to gain insight into the youth perspective
- Use cutting-edge technology to create a digital forum for community discussion



# Mapping as a tool for community exchange

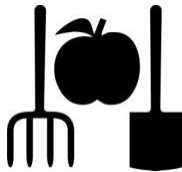


The Red Hook Green Map is a place where community members can share information, educate one another, and cross-promote.

For example, Added Value, the organization that runs the Red Hook Community Farm, is highlighted on the Green Map.

*Visit the Red Hook Green Map to:*

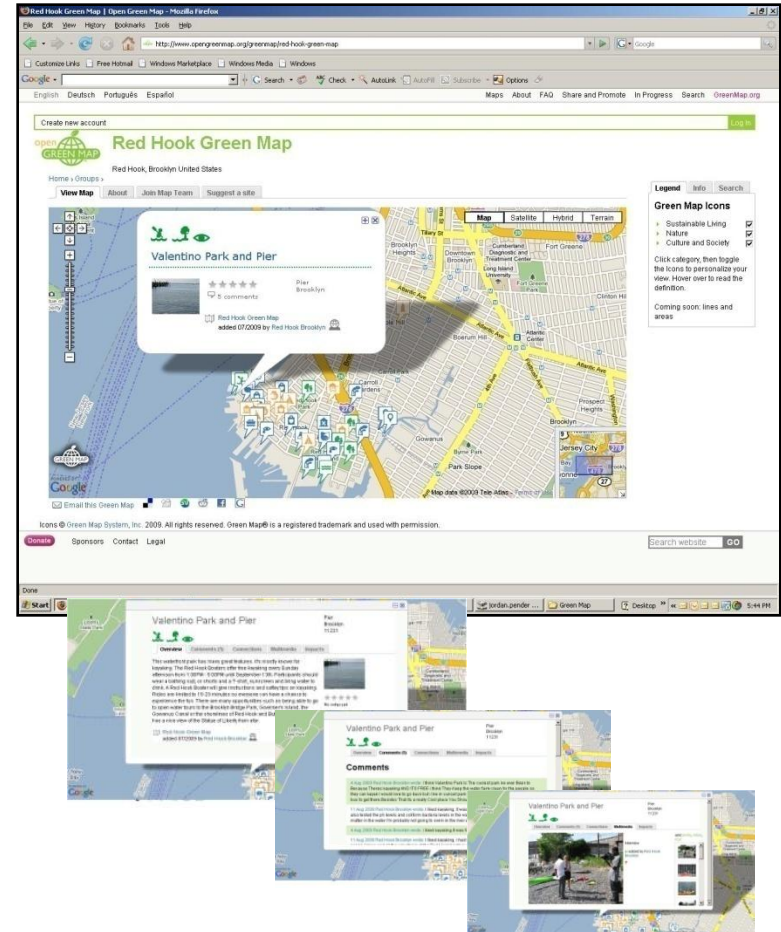
- Learn about Added Value
- See photographs of the Red Hook Community Farm
- Watch a video interview with Phil Shipman, the Added Value Youth Empowerment Program Coordinator.



# Navigating the Red Hook Green Map

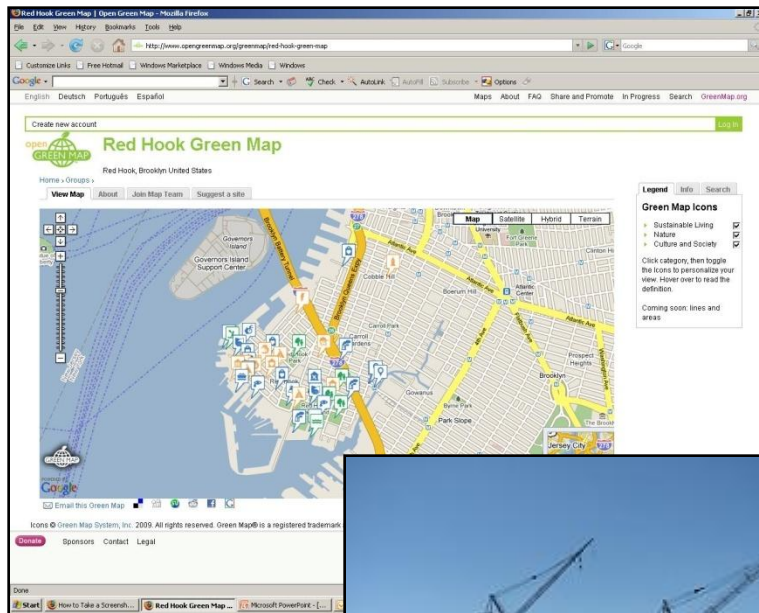
## To explore the Red Hook Green Map:

- The map will be in satellite view. Click a box on the upper right hand corner to change to Map, Hybrid, or Terrain view.
- Click on a site icon and a bubble will pop up with the name of the site.
- Click on the site name or the plus sign on the upper right hand corner of the bubble and the bubble will expand to show you tab options.
  - ✓ *Overview* tab- Gives the site description.
  - ✓ *Comments* tab- Teens have recorded their thoughts about the site. You can add a comment too!
  - ✓ *Multimedia* tab- Photos and video about the site. Click on an image to see whether it is a photo or video clip. You can add your own photo, video, or document!





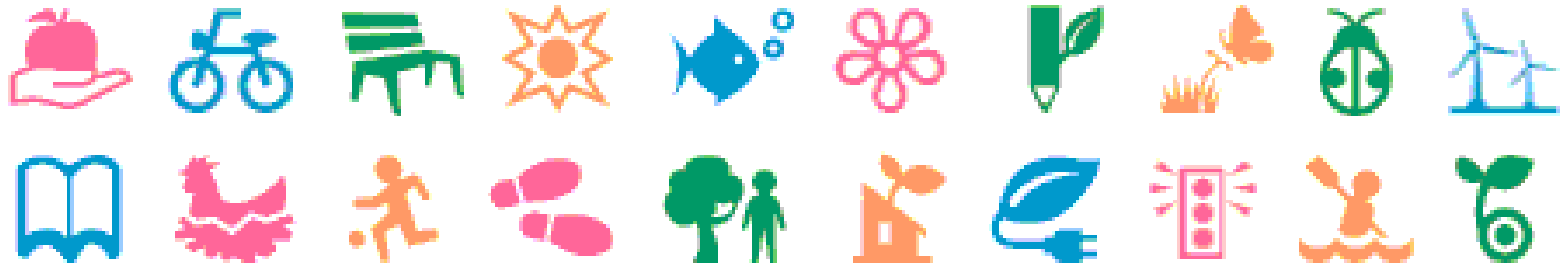
# “Oh snap, add a site to the Green Map!”



The Red Hook Green Map is participatory! The Hook Productions slogan for the map is, “Oh snap, add a site to the Green Map!” It is easy to do. If there is a place you think should be added:

- Click on the *Suggest a Site* tab above the Green Map
- Follow directions to name the site, select identifying icons for the site, write a description about the site, and add photos
- Your site suggestion will be sent to the Red Hook Green Map administrator who can approve your suggestion so it appears on the map

# The Red Hook Green Map is never finished



This map is meant to foster community dialogue...



Please explore the Red Hook Green Map! Add your favorite places, your thoughts or memories about a place, and your wishes hopes and dreams for the future of a Red Hook space. You can make a comment or add a picture to a site or suggest a site that should be added to the map.

We invite you to visit the Red Hook Green Map and add your own perspective!  
**[OpenGreenMap.org/RedHook](http://OpenGreenMap.org/RedHook)**

**Note:** This website is not optimized for *Internet Explorer 6* or below. Please upgrade or switch to another browser.

# The Red Hook Green Map is brought to you by

The Red Hook Green Map is a project of City Parks Foundation's Hook Productions and the Catalyst program of Partnerships for Parks.





# Who are we?

**City Parks Foundation** City Parks Foundation is the only independent, nonprofit organization to offer programming in parks throughout the five boroughs of New York City. [www.cityparksfoundation.org](http://www.cityparksfoundation.org)

**Hook Productions** is a CPF program based in the operates out of the Red Hook Recreation Center computer room that provides audio-video production and technology training for middle and high school aged youth.

[www.hookproductions.org](http://www.hookproductions.org)

**Partnerships for Parks** is an innovative joint program of City Parks Foundation and the New York City Department of Parks & Recreation that supports New Yorkers who want to work together to make neighborhood parks thrive.

[www.partnershipforparks.org](http://www.partnershipforparks.org)

Red Hook is a site of the Partnerships for Parks program, **Catalyst for Neighborhood Parks**, a multi-year initiative, working in historically under-served neighborhoods.



# Thank you!

Thanks to all of the organizations and individuals that made this project possible!

**Special thanks to:**

Brooklyn Greenway Initiative

Green Map System

Hester Street Collaborative

The office of Congresswoman Nydia M. Velázquez

The Red Hook Boaters

Recycle-a-Bicycle

# The Red Hook Catalyst project is made possible with support from

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Prepared by Jordan Pender, Community Visioning Specialist, Partnerships for Parks  
Photos by the students of Hook Productions, Summer '09, and Daniel Wiley

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